

Piggyback

MULTI-LAYERED LABEL APPLICATIONS



Technicote's engineered innovations deliver
the unique products your customers demand

Piggybacks are extremely useful multi-layer label applications with a top layer that is reapplicable and a bottom layer that stays affixed to the original substrate. Technicote is a leader in piggyback products with hundreds of unique constructions to provide the right solution. Whether you are looking for a piggyback construction that includes removable adhesive, film piggybacks that offer stronger durability, image liners, or half-back products, Technicote will provide the unique innovation that your customers require.

APPLICATIONS

Common applications of piggyback products are in promotional mailers, the multi-point logistics market, direct mail applications, lottery-related materials, and small office/home office (SOHO) such as removable sticky notes.

IMAGE LABEL OFFERINGS

Technicote offers image-producing middle ply options. The image creates a carbon copy of the top label; making it the perfect solution for hand-written or impact printing.

TECHNICAL EXPERIENCE

With long-term expertise in piggyback constructions paired with specialty-focused coating assets, Technicote has the ability to develop innovative piggyback products including middle ply film liners, customized release levels, and various permanent, removable and all-temp adhesives.

COMPREHENSIVE CUSTOMIZATION

More than 200 active unique piggyback products allows Technicote to consistently innovate specific solutions end users need.

COMMON CUSTOM PIGGYBACK CONSIDERATIONS

In addition to the commonly asked questions needed for material recommendation—application usage, environmental exposure, and label lifespan—these are the key questions asked when reviewing custom piggybacks:

1. Is the piggyback a single or double die cut?
2. Is the piggyback for a fan-folding or affixing label application?
3. If a removable layer is needed, what is that layer of the piggyback being applied to?



LABEL CONSTRUCTIONS



PIGGYBACK STRUCTURE



HALFBACK STRUCTURE

For data sheets and more information about our Piggyback portfolio of products, contact your sales representative or visit technicote.com.



Technicote has 7 manufacturing and distribution facilities across North America



Click here to view Technicote's ISO 9001:2015 certification by site



Technicote Corporate Headquarters 222 Mound Avenue Miamisburg, OH 45342 800-358-4448 technicote.com

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