



# Introducing the Technicote Kid Sticker Portfolio

Stickers and decals provide kids with an opportunity for creative play and self-expression. As part of this process, children position (and reposition) stickers just about everywhere, including on themselves! As such, the sticker materials must be safe, non-damaging to surfaces and, in some instances, removable or repositionable. With our technical expertise, Technicote can work quickly with our customers to find the right solution for their given application.



## Kid Sticker Portfolio Highlights

#### **Compliance**

Adhesive options are compliant with toxicity standards that deem products child safe.

#### Flexibility and Strength

Our materials offer good flexibility and high internal strength for ease in converting, which decreases costs while increasing production and profitability.

# Sheeted Product Highlights

#### **Die-Cutting**

Our sheeted material is an excellent option for die-cutting, allowing printers to create custom shapes and designs that are perfect for booklets. This is especially important as many shapes tend to be included on the same sheet.

#### **Dimensional Stability**

Material offers dimensional stability, allowing the product to maintain its original shape and dimensions throughout the manufacturing process, storage and product use. This is especially important in terms of preventing curling that could render sheeted materials unusable.

#### KID STICKER PRODUCT BENEFITS



#### **VARIETY OF MATERIALS**

Technicote offers numerous stock materials that may be used on our variety of layflat liners to retain original shape.



#### **PRESS-FRIENDLY**

Our Kid Sticker Portfolio is comprised of roll-fed and sheeted material to work with a wide variety of presses.



#### **SMALL MINIMUM ORDERS**

Reduce waste and costs — a 2,500' minimum of custom-coat roll label products through our Tech 25 program.



### **TECHNICAL EXPERTISE**

Our knowledgeable team has been creating products for decades. We'll ensure you get the right solution.





**DIE CUT VS. KISS CUT:** Both die-cut and kiss-cut stickers are digitally printed on white BOPP that can be finished with a UV lamination for resistance to fading and outdoor durability. The main difference between these two cutting methods is that die-cut stickers have a crack and peel design that allows the sticker backing to align exactly with the shape and size of the sticker whereas kiss-cut stickers have a laser cut design that allows a small amount of the sticker backing to show as a solid border framing the sticker. Aside from the existence or absence of this border, the stickers appear exactly the same.



### Kid Sticker Product Range

	FACESTOCK	ADHESIVE	LINER
ROLL FED	60# Ultra White Semigloss	Permanent, Removable, or Ultra-Removable (Excluding TM-55)	3.4 Mil Layflat or 4.6 Mil Layflat
	55# Hibright White Semigloss		
	Technigloss II 57#		
	4 Mil Flexible White TC Vinyl		
	Laminated Foils		
	Holographic Polyesters		
	2.3 Mil Polar White BOPP		
	2.3 Mil Pearl White BOPP		
SHEETED	Bright White Semi-Gloss	Permanent, Removable, or Ultra-Removable	3.4 Mil Layflat or 4.6 Mil Layflat
	High Gloss Cast Coated		
	4 Mil Flexible White TC Vinyl		
	Laminated Foils		

Contact your sales representative or visit <u>technicote.com</u> for more information about Kid Sticker Products. To receive a quote, email <u>pricequotes@technicote.com</u>.

<sup>\*</sup> All Technicote statements do not constitute a guarantee or warranty. Products are sold with the understanding that purchase has determined the suitability for its purposes.

