

Brilliant White Cotton

SPECIALTY BEVERAGE LABEL

The arresting brightness, inviting texture, and exceptional durability needed for specialty beverages





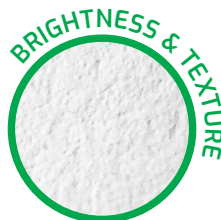
Remarkable Performance

Our Brilliant White Cotton label products provide an immediate impact on shelf and also retain superior brightness even when exposed to water and ice.

A label in the specialty beverage industry must embody the quality of the beverages themselves. They must also retain that appearance under the harsh conditions of ice and water. These demands require a product with the high aesthetic quality and superb durability of Brilliant White Cotton from Technicote.

Eye-catching Appeal

Our Brilliant White Cotton products score 97 on the brightness scale and has a wonderfully textured surface.



Heavier Basis Weight

With a 74# stock weight, Technicote's Brilliant White Cotton labels provide a heavier solution than the industry standard 60# labels. This allows for greater opaqueness and enhanced receptivity to embossing.

Made in the USA

All cotton used in our Brilliant White labels is 100% sourced in the USA.

Sustainability

Utilizing cotton products results in a lower environmental impact than paper labels.

Timely Delivery

Technicote is the only company that has coating capability on the west coast which allows for fast turnaround.

Superior Adhesion

Brilliant White Cotton products can be matched with our IP400 adhesive to create a strong and long-lasting adhesion even when subjected to ice and water.

For more information about Technicote's Brilliant White Cotton products, contact your sales representative or visit technicote.com.

BRIGHTNESS COMPARISON



Competitor Cotton Label

Brilliant White Cotton Label

ICE BUCKET TEST



Competitor Cotton Label

Brilliant White Cotton Label

