

**LIVE
LOVE
RESCUE**



BUMPER STICKER PORTFOLIO

Driven to provide you
with the right solutions



Introducing The Technicote Bumper Sticker Portfolio

Bumper stickers have been a consistent means of communication for decades. Not only are they a form of self-expression but they're also a necessary component of promotion and identification. Exposed to the elements, the sticker materials must be properly engineered to stand up to a range of temperatures and weather while retaining visual impact. Trust our experienced technical team to create a solution that withstands the elements and looks great.



Bumper Sticker Material Variety

Technicote has a wide Bumper Sticker portfolio. Whether you are looking for more durable, weather-resistant labels or cost-effective paper, Technicote's line includes dozens of materials including:

PET Films: Available in white and matte silver, these facestocks work in flexo and laser printers producing a finished material that is water, solvent and scuff resistant

Vinyl Films: Available in frosty clear, white and yellow, these highly durable facestocks are waterproof if splashed with water or left in the rain

Polypropylene Film & Semi-gloss Paper: Used for short-term applications or indoor applications that offer a value-priced bumper sticker offering

Adhesives: Permanent, Removable

Liners: SCK, Layflat liners

Portfolio Highlights

- Our line of materials provide excellent options for die-cutting, which allows you to create custom shapes and designs
- The portfolio offers dimensional stability, which allows the final product to maintain its original shape and dimensions throughout the manufacturing process, storage, and product use
- We provide materials that withstand outdoor temperatures and offers weather resistance
- Technicote's layflat liner option is acceptable for sheet applications, allowing the label to resist curling

BUMPER STICKER PRODUCT BENEFITS



VARIETY OF SUBSTRATES

Technicote's portfolio has numerous stock material options to provide the durability and shelf appeal.



PRESS-FRIENDLY

Our Bumper Sticker Portfolio is comprised of roll-fed and sheeted material to work with a wide variety of presses.



SMALL MINIMUM ORDERS

Reduce waste and costs — a 2,500' minimum of custom-coat roll label products through our Tech 25 program.



TECHNICAL EXPERTISE

Our knowledgeable team has been creating products for decades. We'll ensure you get the right solution.



After decades of automobile owners hanging signs made of cardboard or wood from their bumpers, Forrest P. Gill created the first bumper sticker — or “bumper strip” — in the 1940s. Its popularity dramatically increased after the 1952 presidential election and the Eisenhower campaign's use of the medium for their “I Like Ike” slogan. Today, bumper stickers are used for a variety of needs including brand recognition, tourism, non-profits and more.



Bumper Sticker Product Chart

BUSINESS	ITEM #	FACESTOCK	ADHESIVE	LINER
Roll-Fed	2669	Polyprint	TS523	50#SCK
Roll-Fed	7955	Polyprint	TS523	3.2 mil Laser Liner
Roll-Fed	83534	2 mil Matte White CP Polyester	TS523	3.4 mil LF
Roll-Fed	95946	2 mil Matte White CP Polyester	TR440	4.5 mil LF
Roll-Fed	84633	2 mil Matte Silver CP Polyester	TS523	3.4 mil LF
Roll-Fed	4631	2 mil Matte Silver CP Polyester	TS523	50#SCK
Roll-Fed	99094	4 mil Flexible White NTC Vinyl	TR440	3.4 mil LF
Roll-Fed	84877	4 mil Flexible White NTC Vinyl	TS523	50#SCK
Roll-Fed	4911	4 mil Flexible White TC Vinyl	TS523	50#SCK
Roll-Fed	1901	4 mil Flexible White TC Vinyl	TR440	50#SCK
Roll-Fed	6172	4 mil Flexible White TC Vinyl	TR440	65# FBK
Roll-Fed	99093	4 mil Flexible White TC Vinyl	TR440	3.4 mil LF
Roll-Fed	9323	4 mil Flexible White TC Vinyl	TS523	4.5 mil LF
Roll-Fed	84876	4 mil Flexible Yellow TC Vinyl	TS523	4.5 mil LF
Roll-Fed	4875	4 mil Flexible Yellow TC Vinyl	TS523	50#SCK
Roll-Fed	8160	4 mil Frosty Clear TC Vinyl	TS523	3.4 mil LF
Roll-Fed	94044	4 mil Frosty Clear TC Vinyl	TR440	4.5 mil LF
Roll-Fed	3302	4 mil Matte White CP Vinyl	TR440	4.5 mil LF
Roll-Fed	94671	4 mil Matte White CP Vinyl	TS523	4.5 mil LF
Roll-Fed	72178	2.3 mil Polar White BOPP	TS523	3.4 mil LF
Roll-Fed	91282	2 mil Metallic TC BOPP	TS523	3.4 mil LF
Roll-Fed	84801	2 mil Bright Silver TC Poly	TS523	3.4 mil LF
Roll-Fed	8008212	60# Ultra White Semigloss	TR440	3.4 mil LF
Strata Sheet	SC-103	4 mil Soft White TC Vinyl 24" x 18"	Permanent	80# Zero Score
Strata Sheet	SC-194	4 mil Soft White TC Vinyl 24" x 18"	Permanent	80# Scorebak
Strata Sheet	SC-105	4 mil Soft White TC Vinyl 27" x 38"	Permanent	80# Zero Score
Strata Sheet	SC-046	4 mil Soft White TC Vinyl 27" x 20"	Permanent	80# Scorebak
Strata Sheet	SC-108	4 mil Soft White TC Vinyl 27" x 38"	Repositionable	80# Zero Score
Strata Sheet	SC-416	4 mil White Vinyl Dual Purpose DTC 12" x 18"	Permanent	80# Scorebak
Strata Sheet	SC-466	4 mil White Vinyl Dual Purpose DTC 12" x 18"	Repositionable	80# Scorebak
Strata Sheet	SC-467	4 mil Matte Clear Vinyl Dual Purpose DTC 12" x 18"	Permanent	80# Scorebak
Strata Sheet	SC-545	4 mil White Vinyl Dual Purpose DTC 13" x 19"	Permanent	80# Scorebak
Strata Sheet	SC-555	4 mil White Vinyl Dual Purpose DTC 13" x 19"	Repositionable	80# Scorebak
Strata Sheet	481	4 mil Flexible White TC Vinyl	Permanent	80# Scorebak
Strata Sheet	226	4 mil Soft White TC Vinyl	Removable	80# Zero Score
Strata Sheet	3061	4 mil Soft White TC Vinyl	Permanent	80# Zero Score
Strata Sheet	8791	4 mil FLEX YELLOW TC VINYL	Permanent	80# Zero Score
Strata Sheet	614	4 mil Frosty Clear TC Vinyl	Permanent	80# Scorebak
Strata Sheet	67745	4 mil Frosty Clear TC Vinyl	Permanent	80# Zero Score
Strata Sheet	94044	4 mil Frosty Clear TC Vinyl	Removable	4.5 mil LF

Contact your sales representative or visit technicote.com for more information about Bumper Sticker Products. To receive a quote, email pricequotes@technicote.com.



Technicote Corporate Headquarters 222 Mound Avenue Miamisburg, OH 45342 800-358-4448 technicote.com

Technicote® is a registered trademark of Technicote, Inc. Technicote recommends prior testing for laser printer & inkjet compatibility. All Technicote statements do not constitute a guarantee or warranty. Products are sold with the understanding that purchase has determined the suitability for its purposes. Removable performance can vary based on end-use surfaces and application. Direct inquiries can be made to Technicote's Technical Team at 1 (800) 358-4448.