

# *Technicote*<sup>®</sup>

Pressure Sensitive Labeling Solutions



**Discovering the World of  
Digital Label Products**

# WHY DIGITAL?

- \* Lower Production Costs: Eliminate films/plates/chemistry/waste
- \* Reduced set-up time: Pre-topcoated products = No surface prep needed
- \* High resolution printing with liquid toner technology = Superior image quality
- \* Less impact on the environment
- \* Short to medium run label order flexibility

Digital printing technology is revolutionizing the rapidly growing label printing industry.

The digital market continues to show exceptional growth and **Technicote** is keeping pace, growing its qualified digital substrates for applications such as:





### Adhesive Specification Data Chart

Adhesive	Emulsion Type	Adhesive Type	Service Range Temp	Minimum Apply Temp
AT150	Acrylic	All Temp Permanent	-65° F to + 160° F	-20° F
TP170	Acrylic	Permanent	-65° F to + 180° F	+35° F
TR440	Acrylic	Removable	-65° F to + 150° F	+40° F
TS585WS	Acrylic	Permanent	-65° F to + 140° F	-20° F
TS523	Acrylic	Permanent	-65° F to + 200° F	+35° F
IP400	Acrylic	Permanent	-65° F to + 200° F	+35° F

**\*Please see Technicote's Adhesive Selection & Comparison Guide for more information**



Technicote is an environmentally responsible company, using only water based adhesives...no solvent coatings!

## Dry Edge:

Technicote's "Dry Edge" adhesive coating process is currently available with our Semigloss and Estate® label products used with HP Indigo digital presses, and can be custom coated with other paper and film label products. This 1/8" adhesive "Dry Edge" on each side of the roll label will significantly reduce the potential for adhesive build up on press. This is an added value option, at no additional cost!





## Digital Portfolio Product Guide for HP Indigo

	ITEM #	Product Description			WEB WIDTH(S)
		FACESTOCK	ADHESIVE	LINER	
Paper	888144	60# Digital Semigloss	AT150	40# SCK	26", 52"
	88121		AT150 Dry Edge	40# SCK	12.75", 13"
	88132	60# Digital Semigloss	TP170	40# SCK	26", 52"
	88130		TP170 Dry Edge	40# SCK	12.75", 13"
	88131	60# Digital Semigloss	AP151	40# SCK	26", 52"
	88123		AP151 Dry Edge	40# SCK	52"
	888135	60# Digital Semigloss	TR440	40# SCK	52"
	888134		TR440 Dry Edge	40# SCK	52"
	888137	60# Digital Semigloss	TS585WS	44# PK	26"
	88377		TS585WS Dry Edge	44# PK	13"
	88138	60# Digital Semigloss	IP400	44# PK	26"
	88388		IP400 Dry Edge	44# PK	13"
	888147	60# Digital Kromekote®	AT150	40# SCK	26"
	88190		TS585WS	44# PK	26"
Wine	4445790	#4 White Estate Label®	TS585WS	44# PK	26"
	885790	Wet Strength DTC	TS585WS Dry Edge	44# PK	13"
	4447275	#8 Engraved Estate Label®	TS585WS	44# PK	26"
	887275	Wet Strength DTC	TS585WS Dry Edge	44# PK	13"
	4447339	#9 Cream Estate Label®	TS585WS	44# PK	26"
	887339	Wet Strength DTC	TS585WS Dry Edge	44# PK	13"
	4445792	60# Matte Litho	IP400	44# PK	30"
	4445791	Wet Strength DTC	TS585WS	44# PK	30"
Film	71770	2 Mil Digital Clear BOPP	TS523	40# SCK	26"
	71778		TS523 Dry Edge	40# SCK	12.75", 13"
	9981024	2 Mil Clear V-Plus BOPP DTC	TS523	40# SCK	26"
	9981038		TS523	44# PK	26"
	78810	2.3 Mil Digital White BOPP	TS523	40# SCK	26"
	78808		TS523 Dry Edge	40# SCK	12.75", 13"
	9972133	2.3 Mil White V-Plus BOPP DTC	TS523	40# SCK	26"
	9972138		TS523	44# PK	26"
	83382	2.4 Mil Digilyte™ White BOPP DTC	TS523	40# SCK	52"
	83383		TS523 Dry Edge	40# SCK	52"
	83013	Digital C1S Polyart®	TS585WS	44# PK	52"
	83014		TS585WS Dry Edge	44# PK	52"
	83015	Digital C1S Polyart®	IP400	44# PK	52"
	83016		IP400 Dry Edge	44# PK	52"
	83008	Digital C1S Polyart®	TS523	44# PK	52"
	83009		TS523 Dry Edge	44# PK	52"
	83010	Digital C1S Polyart®	TS523	40# SCK	52"
	83011		TS523 Dry Edge	40# SCK	52"

\*Dry Edge is defined as 1/8" non adhesive edge on both sides of the slit rolls.

For stock availability, please reference our Stock Product List (also viewable on our website).



**All facestocks have been HP Certified for HP Indigo presses.**

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™ Digilyte is a trademark of ExxonMobil  
 ® Polyart is a registered trademark of Arjobox America, Inc.